

Strategize
Optimize
Succeed

Let ProSofos Carve Your Path to Achieving
Digital Dominance

Our Digital Marketing Plans



Plan A: Digital & Organic Booster Pro

Buy Now :

\$199 Per Month

\$1999 Annually

This plan offers a range of digital marketing services to enhance your online presence and get your business ranked on popular search engines.



Social Media Marketing

- 10 Social Media Posts Per Month
- We Cover 3 Major Platforms – Instagram, Facebook, & LinkedIn
- Trending Hashtag Research

Regularly posting impactful content with trending hashtags helps in increased brand reach & awareness.



Content Marketing

- Research Trending Blog Topics
- 5 SEO-Optimized Blogs Per Month

Publishing keyword rich content boosts search engine rankings and attracts target audience.



On-Page SEO

- Meta & H1 Tags Implementation
- Set-up Google Tag Manager, Google Analytics 4, & Google Search Console
- Integration of Schema.org & Sitemap.xml
- Optimize Inter-Linking, Image Alt Tags, and Anchor Text

On-page best practices help in increased conversions, effective funnel processing & boosts the overall SEO performance.



Plan A: Digital & Organic Booster Pro



| Off-Page SEO

- Social Bookmarking
- Image Sharing
- Add Business Listing
- Web 2.0 Submission
- Q & A Submission on Quora

Off-page activities help in improving website's visibility & establishing industrial authority.



| Keyword Mapping & Execution

- Strategic Targeting of 5 Most Relevant Keywords

Optimizing using the best keywords boost website ranking & visibility.



| Monthly Performance Reports

- Keyword Research Report
- Google Analytics Report
- Backlinking Report

Our verified reports provide valuable insights into the performance and effectiveness of our strategies.

Our Digital Marketing Plans



Plan B: Click Maximiser Pro

Buy Now : \$149 Per Month
\$1499 Annually

This plan offers a rich suite of PPC services to enhance your digital advertising campaigns and drive targeted traffic to your website.



| Advertising Campaign Monitoring

- ▶ We Cover Google Display Ads, PPC Ads, & Social Media Ads
- ▶ Ad Customization & Monitoring
- ▶ A/B Testing

Regular monitoring & A/B testing helps to experiment different ad variations. This improves performance of Ad campaigns and ROI.



| Set-up & Conversion Tracking

- ▶ We Cover 3 Major Platforms – Facebook, Instagram, and LinkedIn
- ▶ Implement Remarketing Strategies
- ▶ Create Custom Audiences

These activities help in targeting audience & maximizing advertising impact. It results in higher conversions and brand visibility.



| Set-up Analytics Tool

- ▶ We Setup – Google Tag Manager, Google Analytics 4, Google Search Console & Facebook Pixels

Setting it up helps in offering rich analytics, optimal website indexing, & search engine visibility.



Plan C: Click Maximizer Pro + Add-on*

Buy Now : \$249 Per Month

\$2499 Annually

*Our add-on service is available for individual purchase as well at only \$99 per month or \$999 annually.

Couple your "Click Maximizer Pro" plan with our optional add-on. Let us create your customized content and visually appealing designs tailored to maximize the effectiveness of your advertisements.



Creation of Ad Content & Design Variations

› Frequency of Ads Depend on the Necessity of the Budget & Core Objectives

Targeted Content & Stunning Designs Deliver Strategic Messaging, Maximizes Conversion & Enhances Campaign Performance.

Complimentary Services at No Cost



Digital Marketing Assessment Report

› Gain Deep Insights Into the Current State of your Digital Marketing Efforts. Our Report Helps you Make Informed Digital Decisions & Strategies



1 Free Ad Design

› Grab Attention With our Expertly Crafted Ad Design which Conveys your Brand's Unique Message.



1 Free Blog

› Establish Thought Leadership and Brand Awareness with our High-Quality, SEO-Optimized Blog Post Tailored to your Industry and Target Audience.

How Our Digital Marketing Plans Will Help You?

Our powerful data-driven digital marketing services lift your business and let you achieve specific marketing goals. See how our plans can help you:

Plan A: Digital & Organic Booster Pro

- › Users enhance their online presence, increase brand visibility & rank higher on search engines.
- › Also, they target potential audiences and gain valuable insights into campaign performances.
- › Our Social Media Marketing increases your brand reach and awareness through strategic postings.
- › Our Content Marketing boosts search engine rankings & attracts the target audience.
- › Our On-page SEO improves website visibility and leads to higher rankings on search engines.
- › Our Off-page SEO increases organic traffic & builds online reputation in the industry.
- › Our Keyword Mapping & Execution target relevant keywords to attract the right audience.
- › Our Monthly Performance Reports offer valuable insights helping in data-driven decision-making & achieving better ROI.

Plan B: Click Maximiser Pro

- › Users benefit from enhanced advertising campaign performance & improved conversion tracking through advanced analytics set-up.
- › Also, A/B testing helps in ad customization, whereas on-page and off-page SEO techniques boost conversions.
- › Our Advertising Campaign Monitoring boosts the performance of your advertising campaigns.
- › Our Set-up & Conversion Tracking efficiently sets up and tracks advertising campaigns on platforms like Facebook, Instagram, and LinkedIn.
- › Our A/B Testing helps us experiment with different ad variations to identify the most effective approach.
- › We set-up Google Tag Manager, Google Analytics 4, Google Search Console, & Facebook Pixel to track website performance and user behavior.

Plan C: Click Maximizer Pro + Add-on*

*Our add-on service is available for individual purchase as well at only \$99 per month or \$999 annually.

- › The users of Plan C: Click Maximizer Pro + Add-on benefit from enhanced advertising performance achieved through creation of customized ad content and designs by our marketing experts. This attract the right audience through strategic messaging & improves the overall campaign performance.

Contact us at social@prosofos.com today!